



SOUTH WIND

THE ROTARY CLUB OF BANGKOK SOUTH



Meetings: Friday 12.15 pm.

The Crowne Plaza Bangkok Lumpini Park Hotel, 952 Rama IV Road, Bangkok 10500 Thailand

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Today: Classification Interviews

No 3405

29 July 2011

Rangsan Thammanee Wong Is Your Business Going in the Right Direction?

There are two kinds of key decisions all people make in their personal lives or in professional settings. They involve either resource allocation or finding direction or often a combination of the two.

On a personal level, this could be where to live, work and who to marry. Travel distance between home and work deals with our

most precious resource, time. Another, for example, is how much income to spend on property, which is a resource allocation issue many of us face from time to time.

Decisions in choosing a career may involve not only our compensation but also factors like skills that should be acquired that can



the future of our businesses and influence the direction and future.

Decisions in finance, involve resource allocation and strategy to shape a company's future direction. To be successful in the long run, it is important resources are allocated to the "right" direction or to the direction we are heading. Undeniably, decisions on these

benefit us in the future. In the corporate world, budget allocations to business units, product lines, projects and product features to attract customers deal with resource allocation and impact product strategy.

These decisions shape

two issues today determine the future of businesses and our lives for years to come.

A viable business must have these priorities: an inspiring direction; a strong core competency; a viable economic engine which includes the need to look at the experience of acquiring your products/services; look beyond your own market boundaries; look beyond serving just your current customers.

In closing, he mentioned that going in the right direction is about making better resource allocation decisions, fine tuning your strategy in line with the corporate mission and developing core competencies (DNA) to achieve high and sustainable profitable growth.

By reassessing your market boundaries, your potential customers, and creating exceptional values in your products and services ethically, high growth can be achieved with ease.

Rotary in Pictures



Rtns Dougie, Tyrone and DGE Alex



President Mark and PP Krit both looking very presidential...



Men in gray...



Smiles all round...



Guess who has a new ponytail...



Rtn Mikko pondering something



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Rotary clubs always pumped for World Water Day

EVANSTON, Ill. (2011)

Although the United Nations designates March 22 as World Water Day, Rotary members around the globe are focused on the issue 24/7, volunteering their time and resources to provide safe water and sanitation to communities wherever there is need. The theme for World Water Day 2011 is the impact of rapid urban growth and the challenges of urban water management.

A centerpiece of Rotary's emphasis on water and sanitation issues is the International H 2 O Collaboration, an alliance between Rotary International and USAID (U.S. Agency for International Development). Launched in 2009, it works to implement long-term, sustainable water, sanitation, and hygiene projects in the developing world. The first phase of the partnership has focused on three countries: Ghana, the Philippines, and the Dominican Republic.

"With this collaboration, Rotary is taking the commitment to clean water and sanitation to the next level," says Rotary International Vice President Thomas M. Thorfinnson. "We're not just focused on simply providing safe drinking water and walking away. We are looking at our ability to partner to make a larger impact in a bigger part of the world through sustainable projects and clean sanitation practices."

In Ghana, Rotary club members are

working in about 100 communities to change sanitation behaviors and provide training on maintaining the new equipment. Local committees are responsible for establishing fees for water use and using the money collected to operate and maintain the pumps.

Rotary members in the Philippines have been working with the country's Solid Waste Management Association to keep garbage out of a wastewater treatment plant that serves one of Manila's large public markets. They have made several site visits and assisted in training and surveying market vendors. As a result, the vendors have developed a plan to compost up to 60 percent of biodegradable waste and use it to fertilize newly planted trees.

In the Dominican Republic, members of 120 Canadian, Caribbean and U.S. Rotary clubs have brought 18,000 bio-sand filters to 300 communities, providing clean water to 100,000 people, while USAID funds are helping to improve and construct water supply and sanitation systems and provide hygiene education.

More examples of Rotary club-supported water and sanitation projects:

- In Kenya, a Nairobi club has partnered with a Denver, Colo., club to bring sanitary toilet facilities to the residents of Kibera, the second largest slum on the African continent. The project, funded by a \$300,000 grant from the Rotary Foundation, is now benefiting more than 500,000 slum residents daily.

- In Fiji, the Rotary Pacific Water for Life Foundation has completed its 100th project in Fiji, spending a total of \$1.3 million to benefit about 45,500



residents of poor, rural communities throughout the island nation.

- In Haiti, a \$64,566 contribution from Rotary's Haiti Earthquake Relief Fund is supporting a local Rotary club project to construct 80 rainwater collection tanks with built-in filters, each with a 2,500-gallon capacity. The tanks will provide clean water for about 3,000 people.

- In South America, Rotary members in Utah are working with members in Colombia and Ecuador to build bathrooms for schools, provide clean drinking water, and teach students better hygiene practices. They also educate the general public through billboard, radio, and television public service announcements.

- In Central and Eastern Europe, Rotary members in Belarus; Poland and Ukraine are helping to build a modern septic treatment system and renovate toilets and showers in an orphanage in Krasne, Ukraine. Rotary is an organization of business and professional leaders united worldwide to provide humanitarian service and help to build goodwill and peace in the world. It is comprised of 1.2 million members working in more than 33,000 clubs in 200 countries and geographic regions.



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In Ghana, Rotary club members are

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Walking the Dog

"Mom, may I take the dog for a walk around the block?" a little girl asked. "No, I don't think so. Fifi is in heat," replied the mother. "What does that mean?" asked the child. Embarrassed and not wanting to get into a biological discussion with her young daughter, the Mother said, "Oh, just go ask your father. I think he is in the garage."

The little girl goes to the garage and says, "Dad, may I take Fifi for a walk around the block? I asked Mom, but she said that Fifi was in heat, and that I had to come talk to you." Not wanting to have the biological discussion, the father said, "Bring Fifi over here." He took a rag, soaked it with gasoline, and scrubbed the dog's rear end with it. "Okay, now you can go for a walk but keep Fifi on the leash and you can only go around the block once."

The little girl left, and returned a few minutes later with NO DOG on the leash. "Where is Fifi?" her father asked. "She should be here in a minute," advised the daughter. "She ran out of gas about halfway down the block and another dog is pushing her home."

Opportunity Knocks?

A guy met this girl in a bar and asked, "May I buy you a drink?". Looking back unimpressed at the man she replies, "Okay, but it won't do you any good." A little later, he asks, "May I buy you another drink?"

"Okay, but it still won't do you any good." He invites her up to his apartment and she replies, "Okay, but it won't do you any good." They get to his apartment and he says, "You are the most beautiful thing I have ever seen. I want you for my wife." She says, "Oh, that's different. Send her in."

Timely Encounter

A young, attractive woman thought she might have some fun with a stiff-looking military man at a cocktail party, so she walked over and asked him, "Major, when was the last time you had sex?"

"1956," was his reply. "No wonder you look so uptight!" she exclaimed. "Major, you need to get out more!" "I'm not sure I understand you," he answered, glancing at his watch, "...It's only 2014 now."

Club Calendar

5 August 2011 (Friday)
**Oriental Hotel
 Club Birthday
 PP Phillip Baechtold
 Country vs Country**

12 August 2011 (Friday)
**HOLIDAY
 Her Majesty the Queen's Birthday
 No Meeting**

19 August 2011 (Friday)
**Father Giovanni Contarin
 HIV/Aids**

Golf Club Sign

Here is an actual sign posted at a golf club in Scotland, UK:

1. BACK STRAIGHT, KNEES BENT, FEET SHOULDER WIDTH APART.
2. FORM A LOOSE GRIP.
3. KEEP YOUR HEAD DOWN!
4. AVOID A QUICK BACK SWING.
5. STAY OUT OF THE WATER.
6. TRY NOT TO HIT ANYONE.
7. IF YOU ARE TAKING TOO LONG, LET OTHERS GO AHEAD OF YOU.
8. DON'T STAND DIRECTLY IN FRONT OF OTHERS.
9. QUIET PLEASE...WHILE OTHERS ARE PREPARING.
10. DON'T TAKE EXTRA STROKES. WELL DONE.. NOW, FLUSH THE URINAL, GO OUTSIDE, AND TEE OFF.

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