



# SOUTH WIND

THE ROTARY CLUB OF BANGKOK SOUTH

Charter Granted August 7, 1961



DISTRICT NO. 3350

The Pan Pacific Hotel 21<sup>st</sup> Floor, 952 Rama IV Road, Bangrak, Bangkok 10500, Thailand.  
Luncheon Meetings: Every Friday 12.15 p.m. at the Pan Pacific Hotel Tel : 0 2632-9160 Fax : 0 2632-9161.

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**Today: Mr Youssef Gad**  
*Present state of affairs in Egypt*

No 3397

rotarybangkoksouth.org

20 May 2011

## Gerard Geraets

### *Change Management*



Last week's speaker was one of our newest members, Rotarian Gerard Geraets. Gerard recently joined Rotary Club of Bangkok South, although he had been involved in Rotary previously in Singapore.

The title of his presentation was: "Change Management" which centred

on managing change in the workplace.

If there were any doubts about the importance of such a topic, such doubts were quickly laid to rest with two startling statistics: since early 2008, there have been 46 suicides at France Telecom (when the company underwent change due to privatization); and work-related suicides increased by 28% from 2007 and 2008 according to America's Bureau of Labor Statistics.

Clearly, change in the workplace can have a dramatic effect and successful management of such changes can have very positive effects.

Gerard mentioned John Kotter's book entitled: "The Heart of Change", which listed eight steps of change to implement in order to have successful change management. The eight steps are as follows: (1) Increase Urgency; (2) Build the Guiding Team; (3) Get the Right Vision; (4) Communicate for Buy-In; (5) Empower Action; (6) Create Short-term Wins; (7) Don't Let Up; and (8) Make It Stick.

Another important factor with respect to implementing a successful management style in a changing work-place environment includes taking into consideration cultural differences of the workforce and management.

A particularly successful method of management allows for empowerment of the employees themselves to come up with ideas regarding management policy within a company.

Whilst Gerard's presentation was very interesting and has practical applications over a wide variety of businesses, it is difficult to go into too much detail regarding the actual processes involved within the confines of this publication. However, those interested in learning more about this topic should refer to John Kotter's book "The Heart of Change".

Article by Rtn Jamie Cummiskey



# Rotary Lunch in Pictures



Practice for the next Oriental lunch



Rtns Rod and Banvech with badges showing...



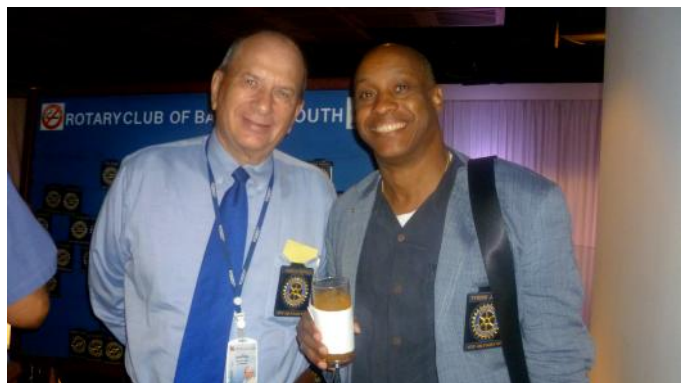
Rtn Jim and PP John welcome former Rtn Rene



Our SAA looking very SAA-ish as he goes SAA-ing



I promised Rtn Michael I wouldn't print this picture, but he's in the USA this week....



Rtn Adrian and Tyrone talking about fund raising and printing money...





## Christmas Gifts and Mattresses for Sister Rita's Home, Betong

At our RCBS luncheon meeting on 3rd December 2010, I announced the Rotary Foundation's plan to raise funds for the Christmas gifts for the children and the elderly at Sister Rita's Home, the tradition that our club had done sometimes ago. The response was overwhelming. I was able to collect 27,150 Baht from our members and guests. I then sent an e-mail to all our members about the plan. Additional 21,500 Baht were committed and the total amount came to be 48,650 Baht.

According to Khun Maytanee, head of Sister Rita's Home whose official name is Saint Joseph's Home, there were 52 children and 23 elderly at the Home. With the cooperation of Rotary Club of Betong under President Sirichai Sae Tan, I transferred 37,500 Baht to his club's account to purchase 75 gifts at 500 Baht each. President Sirichai and his club members presented the gifts to the children and the elderly on 19 December in time for Christmas.

There were 11,150 Baht left after purchasing

the gifts. I asked Khun Maytanee what was the immediate need at the Home. She informed me of the need to change the old mattresses used by the elderly. Again, I asked President Sirichai for his cooperation in checking the price of similar mattresses sold in Betong. The price came to 550 Baht.

I added to the balance and transferred 12,650 Baht to his club for 23 mattresses. It took some time for the shop to order from Bangkok and recently President Sirichai and his club members presented the mattresses, on our behalf, to the Home and to the delight of the elderly.

On behalf of the Rotary Foundation Committee, I would like to thank our members for the kind donations. Special thanks to Rtn Carol Kuhn and Rtn Prasob Snongjati for their generosity.

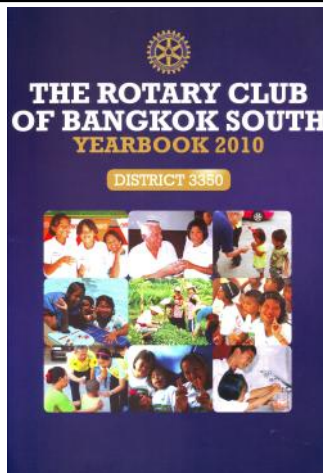
YIR

*PP Vichai Tantrativud*

### RCBS 2011 YEARBOOK

Production of our annual Yearbook is underway. It is again being produced by Rtn Ravi Sehgal's company, with production costs covered by advertisements.

Please consider taking an ad, either corporate or personal, in the 2011 Yearbook. It can be a commercial ad, or simply one con-



gratulating outgoing President Andrew and incoming President Mark and their teams. Advertising prices are:

Back Cover	30,000 Baht
Inside Front Cover	25,000 Baht
Inside Back Cover	20,000 Baht
Full Page	15,000 Baht
Half Page	8,500 Baht
Quarter Page	5,000 Baht

To book space or for more details, please contact Ms Pallavi Gupta on 082 784 5727 or [pallavi.gupta88@gmail.com](mailto:pallavi.gupta88@gmail.com).



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# Khun Prakai's Club Almanac

No 3397

20 May 2011

### Happy Birthdays

PP Suchart Mahantakhun (22 May)  
PP Nart Liuchareon (25 May)

### Wedding Anniversary Greetings

Andrew Hamilton (26 May)

Attendance for 13 May 2011: 61%  
Present 44, Make-up 6, Absent 30, Leave 2,  
Exemption 29, Total 111

### Visiting on 13 May 2011

Bangkok: Stefan Buerkle  
Patong Beach: Stan Bailey

### From Abroad

John Chirgwin (Martha's Vineyard, Ma. USA.)  
Ian Morris (Cipete Jakarta, Indonesia)  
Per Dibber (Bruxelles Vesale, Belgium)

### Invited guests

Morgan Perkins  
Rene Fritschi  
Nathan Christoff  
Sukhavichai Dhanasunthorn  
John Lane

### Introduced by

James Cummiskey  
IPP John Quarmby  
P Andrew MacPherson  
Chris Thatcher  
Vinai Phutthinin

### Recent Make-up

Jomtien-Pattaya: Douglas Riach

### Make-up Credit

**Yearbook 2011**, 3/5/11: Gary White, David Armstrong, Ravi Sehgal

**Program Committee**, 10/5/11: Prasert Mangkornkarn, Dana Edward Caron, PP Wanit Mekdhanasarn, PP Renato Porzio, Peter Williams, Jamie Cummiskey, PP Don Lavoie, P Andrew MacPherson, Colin Hastings, PDG Praphan Hutasingh, PP Narinder Sachdev, Thanakorn Telan, PP Philip Baechtold, PP Ole Madsen, Marco Casanova, Michael Schulz, Narain Suradejvibul

**ComCom Handover**, 11/5/11: Gary White, Gareth Marshall, David Armstrong, Dean Outerson

**Rotary Foundation Committee**, 11/5/11: Leo Alexandersen, Rod Vergara, Krin Charnmayteesakul, PP Krit Wongsangarunsri, Yongyuth Tirachaimongkol, Jon Plate, Pichai Kanivichaporn, PP Ole Madsen, Henry Kosim, Manu Mekdhanasarn, Rui Belo, Vichai Tantrativud, PP Maarten Worp, P Andrew MacPherson, IPP Robert Menzies

**Installation Ball**, 13/5/11: Jamie Cummiskey, PP Don Lavoie, Dean Outerson



## Club Calendar

27 May 2011 (Friday)

**HE Asif Ahmad**  
**British Ambassador**

03 June 2011

TBA

10 June 2011 (Friday)

**Jean-Pierre Verbiest**

**How Rotary brought me on the steps of my ancestors**

17 June 2011 (Friday)

**ML Dispanadda Diskul**

**Sustainable Rural Development**

**24 June 2011 (Friday)**

**Installation Banquet**  
**Oriental Hotel**

## South Mouth

A couple were on holiday in Jamaica.

They were touring around a market-place looking at goods and such, when they passed a sandal shop.

From inside they heard a shopkeeper with a Jamaican accent say, 'You foreigners! Come into my humble shop.'

So they walked in. The Jamaican said to them, 'I've some special sandals I think you would be interested in. Dey makes you wild at sex.'

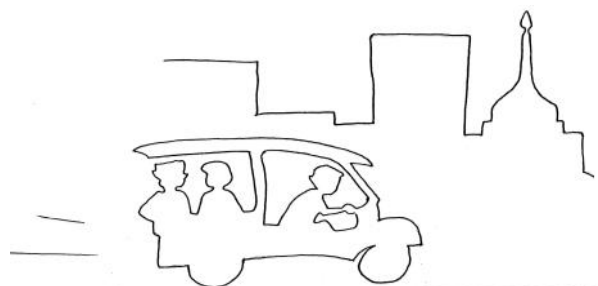
Well, the wife was really interested in buying the sandals after what the man claimed, but her husband felt he really

didn't need them, being the Sex God he was.

The husband asked, 'how could sandals make you a sex freak?' The Jamaican replied, 'Just try dem on, Mon.' After some badgering from his wife, he finally gave in and tried them on.

Slipping them on, he got this wild look in his eyes, something his wife hadn't seen before!

In the blink of an eye he grabbed the Jamaican, bent him over, yanked down his pants, ripped down his own and grabbed a firm hold of the Jamaican's thighs who began screaming: 'You got dem on de wrong feet!'



After Rotary... scoot over to Cosmos Academy for an educational afternoon...